



# SEO Audit

## Increase your SEO performance

Google looks at relevancy when determining the performance of a website, so it's important to make sure your pages are optimised and you don't have duplicate, missing or thin content issues on the site.

### 1) Technical Audit:

- Meta data analysis
- Meta titles and descriptions
- Schema mark-up
- Duplication issues

### 2) Content Analysis

- Thin content issues
- Duplicate content
- Headers and titles

### 3) User Experience

- Mobile checklist
- Site speed test
- Full audit summary





# SEO Audit (continued)

## The benefits of our SEO audit package

1

### Technical audit

Initially, we crawl your website and check for any duplicate or missing metadata. From this, we create an actionable report with all the URLs that have issues on the site.

2

### Content analysis

After the technical analysis, we review your blog content to determine if you need to add more content, or remove duplicate or irrelevant content, such as headers, titles and category pages.

3

### User experience

We look at your user experience across mobile, desktop, speed and performance, to give you an overview of how your user experience can be improved.